

# Battery Day 2026

*Sponsor Packages*

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## **> Introduction**

Battery Day 2026 is the leading one-day international event in the Netherlands for professionals shaping the future of battery technology and energy storage. On 23 September 2026, pioneers from industry, research, policy and innovation will come together at Congress Centre 1931 in 's-Hertogenbosch to exchange knowledge, showcase breakthroughs and strengthen collaborations across the entire battery value chain.

The event addresses the growing demand for powerful, sustainable and intelligent battery solutions driven by the energy transition. Battery Day brings together key players from raw materials and components to battery manufacturing, applications and recycling, creating a unique platform where innovation meets real-world impact. Through inspiring keynotes, in-depth break-out sessions and multiple networking moments, participants gain insights into the latest technological developments, policy frameworks and market opportunities.

The programme is designed to maximise visibility, interaction and high-quality networking, making Battery Day an ideal platform for sponsors to position themselves at the heart of the international battery ecosystem.

### **Networking & Meetings**

Throughout the day, all breaks are designed to maximise meaningful interaction. Attendees are encouraged to use the **Battery Day app** to discover participants, schedule meetings, and reconnect with existing contacts. Whether during coffee breaks, lunch, or closing drinks, the programme offers ample time and space for informal conversations and pre-arranged meetings. This ensures that every break becomes a valuable opportunity to exchange ideas, explore collaborations, and strengthen professional relationships across the international battery ecosystem. This year, we welcome Germany as our official guest country.

### **Contact Information**

Battery Day is organised by the Battery Competence Cluster NL. For sponsorship enquiries or partnership opportunities, please contact us by email at [batteryday@batterycompetencecluster.nl](mailto:batteryday@batterycompetencecluster.nl)

## ➤ Location



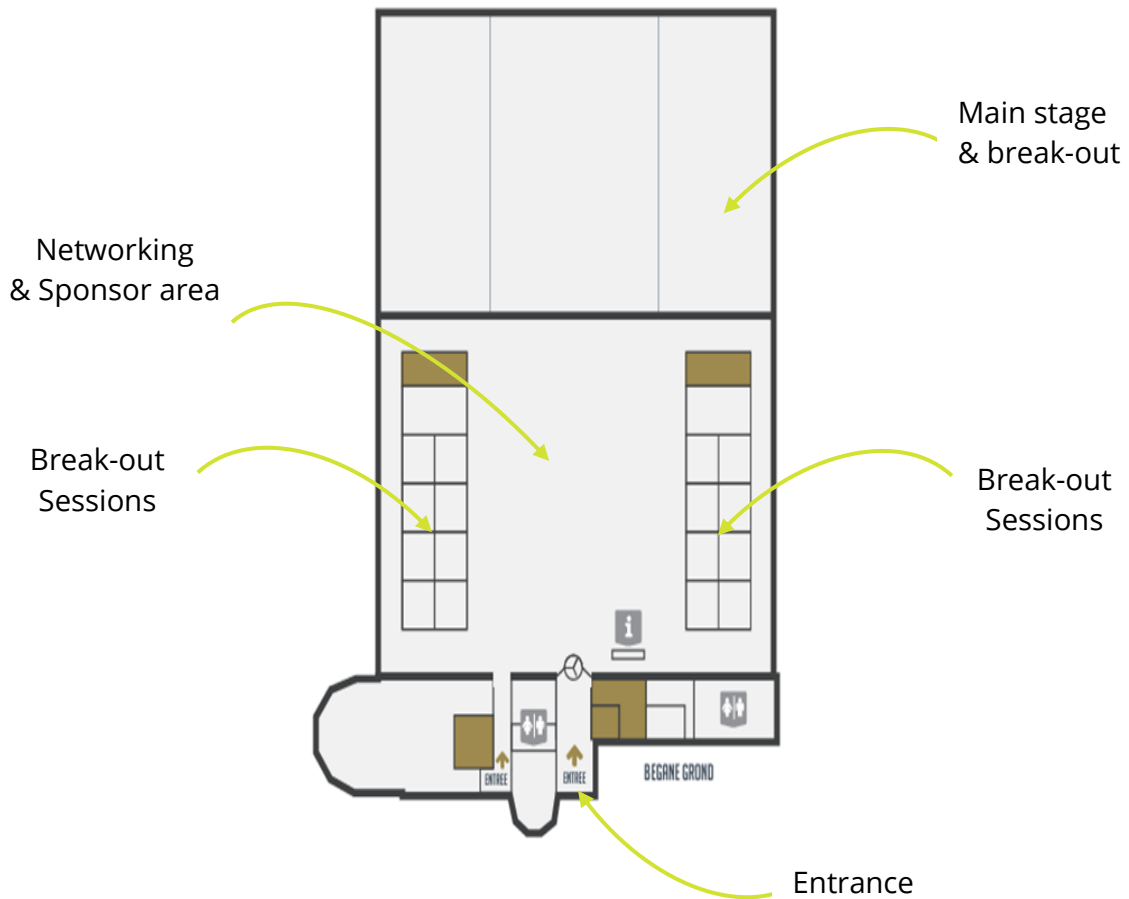
### **Event Location: 1931 Congress Centre, 's-Hertogenbosch (Den Bosch)**

The event will take place at 1931 Congress Centre. Situated next to Den Bosch Central Station and directly connected to the Brabanthallen complex, 1931 is an ideal location for sponsors and partners travelling from across the Netherlands or internationally—especially by public transport.

#### **Address**

1931 Congress Centre  
Oude Engelseweg 1  
5222 AA 's-Hertogenbosch  
The Netherlands





### **Public Transport Accessibility (preferred)**

Travelling by public transport is the most convenient and sustainable way to visit 1931 Congress Centre.

- Only a 10-minute walk from 's-Hertogenbosch Central Station
- The station is a major Dutch rail hub with direct intercity connections to Amsterdam, Utrecht, Eindhoven, Rotterdam, Schiphol Airport, and international routes
- From the station, take the exit "Paleiskwartier / Brabanthallen"; the distinctive tower of the congress centre is clearly visible and guides you to the main entrance

This short, straightforward walking route makes arrival easy for sponsors, speakers, and international guests arriving by train.

### **Arrival by Car**

For those travelling by car, the venue remains very accessible:

- Approximately 30 minutes from Utrecht
- Around 1 hour from Amsterdam or Antwerp

### **Parking**

- 700 parking spaces directly in front of 1931
- More than 4,000 additional spaces available at the adjacent Brabanthallen complex
- Electric vehicle charging points available near the main entrance
- Designated accessible parking spaces close to the entrance
- The location operates as card only

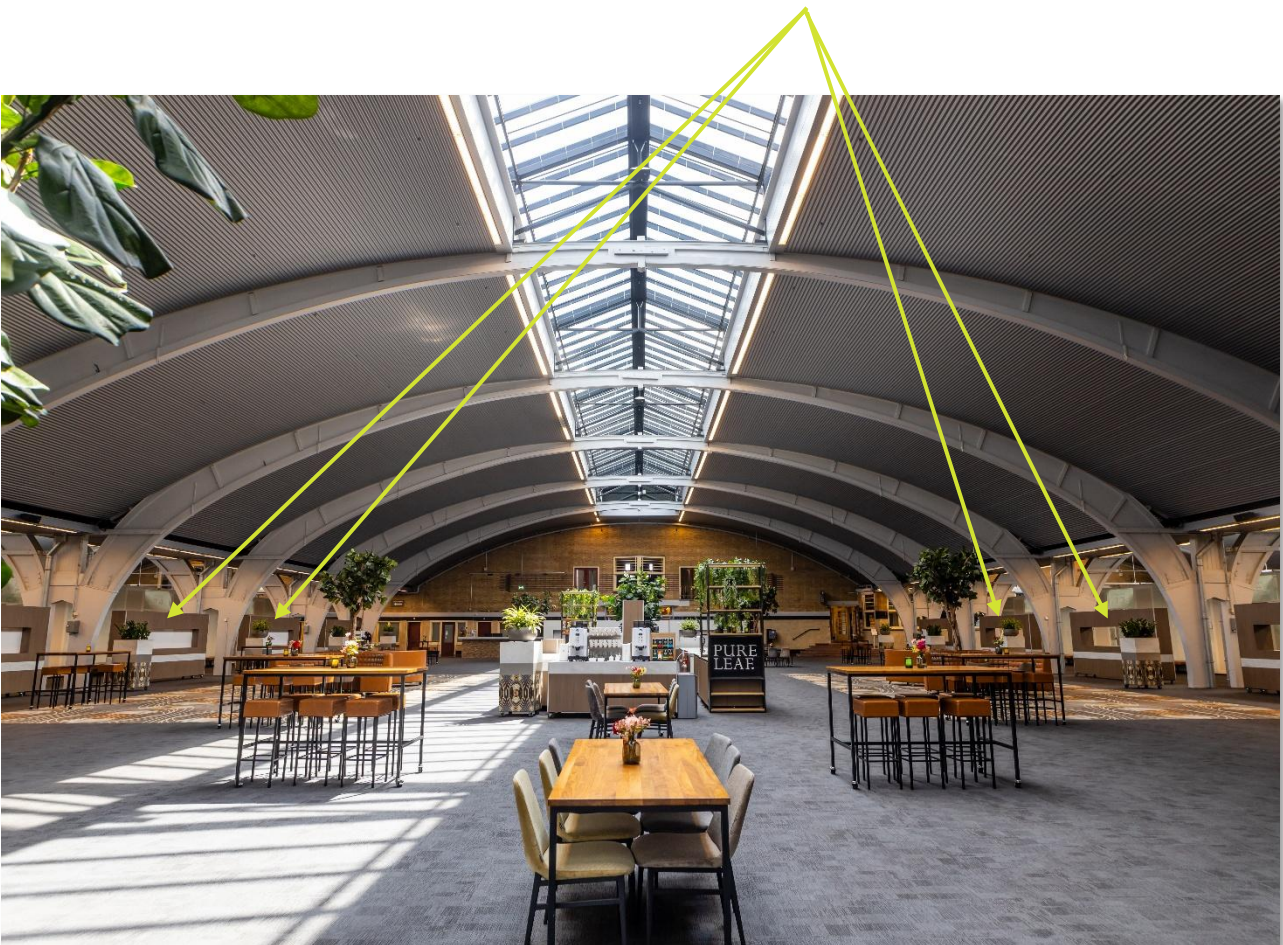
## ➤ Sponsor Packages

For this year's Battery Day, we have introduced two separate sponsorship possibilities. As space at the venue is limited, there are constraints on the number of sponsors we can accommodate while still ensuring sufficient space for catering and networking.

This means we can accommodate a maximum of 15 Package A sponsors or 30 Package B sponsors, or a combination of the two. BCC NL reserves the right to allocate sponsors within the available space at its discretion in order to ensure an optimal and well-balanced distribution. Please review the terms and conditions at the end of this document before registering.

To register as a sponsor, please use [this form](#). After receiving the confirmation email, a separate request will be sent to collect the required input and materials.

*Sponsors will be evenly distributed on the sides of the networking area.  
Each space is either 1 A sponsor or 2 B sponsors combined*



## Package A

- Company branded straight stretch back wall 3 x 2,30 mtr. (wxh) (print is yours)\*
- BCC-NL Branded reception counter with your logo incl. 2 Bar Stools (print is yours) \*
- 1 seat @ exclusive Pre Battery Day Dinner on 22<sup>nd</sup> September
- Pre-registration for 2 colleagues (exhibitor staff)
- 2 parking spaces
- Energy supply
- Logo on BCC-NL Battery Day website page
- Logo included in plenary programme presentation
- Logo on entry TV screen at location (rotation)
- Logo & company information in Battery Day app
- A dedicate LinkedIn message about your company & participation
- Announcement in BCC-NL Newsletter (August publication approx.)

**€ 5.000,- excl. VAT**

*Optional: LCD Screen 55"*



**Sponsor branded design**

Supply your own  
company design!



Supply your logo!  
(BCC-NL branded)

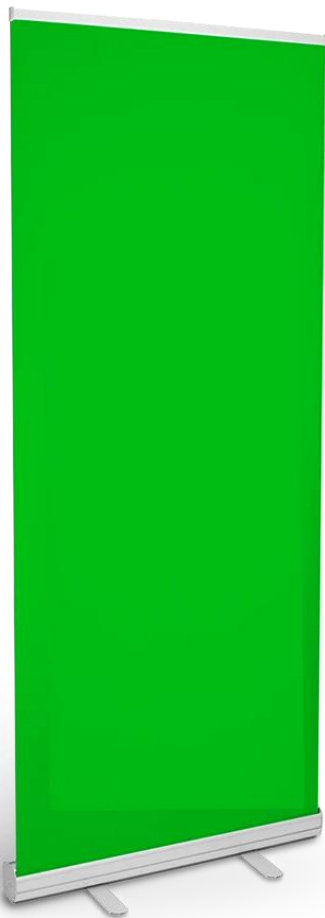


*\* No rights can be derived from the images shown. The exhibition materials displayed may differ, depending on the supplier.*

## Package B

- BCC-NL Branded reception counter with your logo incl. 2 bar stools (print is yours)\*
- Bring one of you own banners (85 x 200 cm)
- Pre-registration for 2 colleagues (exhibitor staff)
- Energy supply
- 1 parking space
- Logo on entry TV screen at location (rotation)

**€ 2.500,- excl. VAT**



Supply your logo!  
(BCC-NL branded)



Bring your own  
banner!  
(85 x 200 cm)



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## > Planning

	<b>Deadline</b>
Sponsor registration*	<b>19 June 2026</b>
Delivery of logo (EPS & JPEG format)	<b>17 July 2026</b>
Delivery of wall creative (Sponsor package A)	<b>17 July 2026</b>

*\* A limited number of sponsor spots are available – full is full*

## > Terms & Conditions

### **Registration:**

- The registrant must complete the registration form fully and accurately.
- The registration is only considered accepted after the registrant has received a confirmation of receipt from the BCC-NL organization and has paid the invoice provided.
- BCC-NL reserves the right to set a cap on the maximum possible number of participants.
- BCC-NL reserves the right to reject registrations submitted after the stated deadline.
- BCC-NL will consider the registrations in the order in which they are received.
- BCC-NL reserves the right to refuse a registration if it believes there are valid reasons for such. In considering the registrations, the registrant's objectives and the nature of the activity are among the criteria being considered.
- BCC-NL reserves the right to cancel a registration if the registrant fails to provide the information required for proper running of the organisation or fails to do so in time.

### **Data & privacy:**

- All personal data provided by the registrant will be processed by BCC-NL for the purposes of organising the Battery Day correctly.
- By accepting the present participant terms and conditions, the registrant authorises BCC-NL to use their personal data to send them information about their participation and/or any future activities. The registrant can withdraw their consent at any time by sending a written request (letter or email) to that effect to [batteryday@batterycompetencecluster.nl](mailto:batteryday@batterycompetencecluster.nl)

- More information about BCC-NL's privacy policy, please see the following privacy statement: <https://batterycompetencecluster.nl/en/privacy-statement>
- By accepting these terms and conditions, the registrant grants BCC-NL permission to use and/or publish their name, photo, contact details and company profile for (social) media statements related to the activity.

#### **Payments:**

- By submitting a registration form, the registrant agrees to pay the activity participation contribution as stated.
- Participations can be cancelled **until 3 (three) days after** the registration has been submitted. In the event of cancellation by the registrant after the above-mentioned deadline(s), all rights to reimbursement of the invoice already paid for participation costs shall be forfeited.
- Registrant shall pay the participation contribution in full immediately (and no later than **10 workdays**) after receipt of the invoice.

#### **Liability:**

- BCC-NL reserves the right to cancel the Battery Day if BCC-NL judges there to be sound reasons for such. Possible valid reason include but are not limited to: lack of registrations, the current political, safety or health situation(s), and other kinds of force majeure.
- BCC-NL guarantees that the activity will be organised to the best of its abilities. No further guarantees are provided regarding the organisation of the activity, and the contractual liability of BCC-NL is limited to the fulfilment of this guaranteed obligation.
- Participants take part in the activity at their own risk. BCC-NL and its local partners cannot be held liable for any damage suffered by participants before, during or after their participation in the activity, unless BCC-NL and its local partners can be blamed for intentional acts or omissions or gross negligence.
- Participants indemnify BCC-NL and shall hold BCC-NL harmless against all third-party claims arising or resulting from or related to the activity, unless BCC-NL is liable toward one or more participants.